



stamps

All your bonus cards in one app





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information for members

What is stämps?

One app for all bonus cards.

With stämps, users can collect stamps from their favorite stores and thus secure rewards. They receive coupons and news directly on their smartphone. For example changed opening hours, offers or current events and promotions.

As a member, stämps provides many advantages - it's not just about the digitization of bonus cards, but also about **valuable functions for customer loyalty and marketing.**

stämps is **simple, secure, fast** - and **inexpensive.**



How it works:

With a **radio tag**, the bonus points are »stamped« to your customers' smartphones. With our starter set, we send you a preconfigured wooden stamp. The transfer takes place via an **NFC chip** (Near Field Communication). This makes it very easy to integrate stamps into your everyday workflow - no additional hardware is required.

Stamping takes place in three quick steps:

open **stamps**, press  and »stamp«



Bonus cards

Customers collect their stamps digitally and receive a reward voucher as soon as their stamp card is completely filled. They can redeem this voucher on-site to receive their reward.

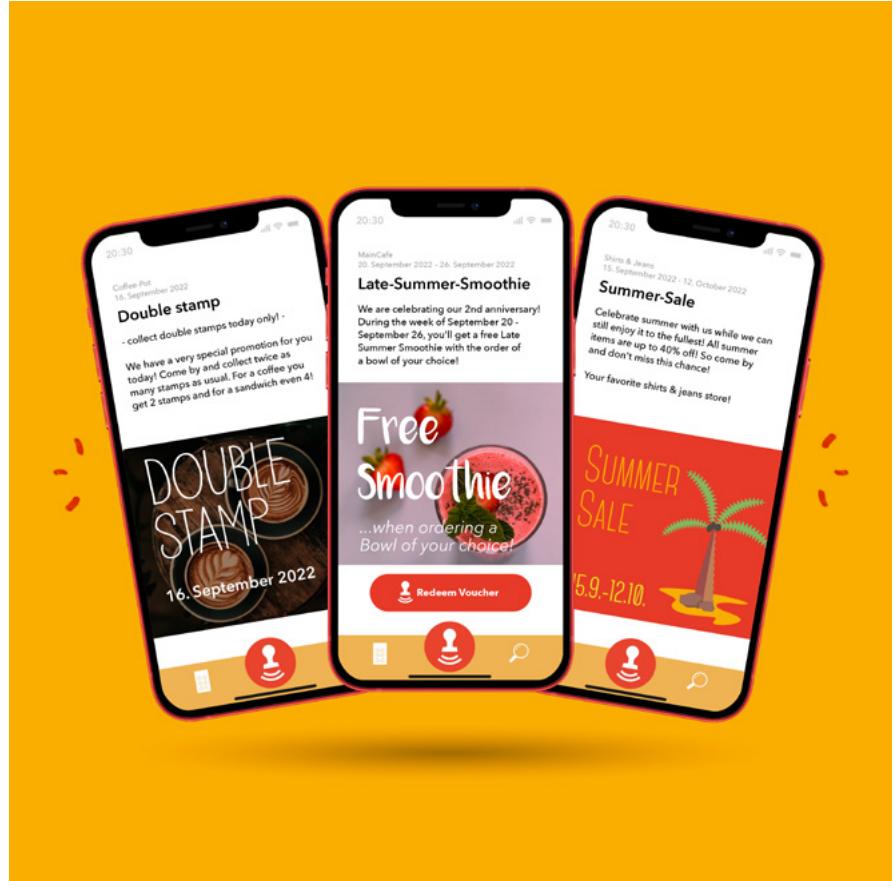
- decide how your bonus card should look like: you define the **visual look** and **basic features** (e.g., the number of stamp fields)
- rewards are normally only activated with a **completely filled** bonus card and can be redeemed by the customer **only once** (per stamp card)
- optionally, you can integrate **intermediate rewards**, where the customer can receive a reward even with fewer stamps
- each stamp is issued in a **forgery-proof** manner



Feature: Special Actions

With »Special Actions«, time-limited offers can easily be created and shared with app users in real time. The special actions appear on the back of the stamp cards.

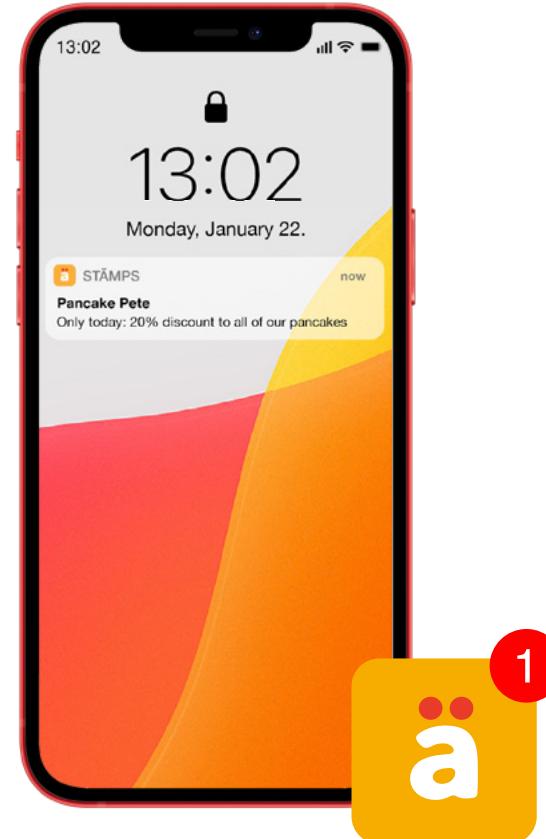
- send special actions to **specific user groups** (e. g. new customers, regular customers, etc.)
- determine the **period of time**
- add a **voucher** if desired
- send **push messages** about the special action automatically to the users
- add your own description and pictures



Feature: Notifications

Notifications appear immediately on the user's smartphone. This function can be activated for all actions.

- notifications appear as a push message on the **lock screen** of the smartphone
- the app icon shows **unread messages**
- users are informed via notification about the current **order status** in the optional store
- direct contact with customers



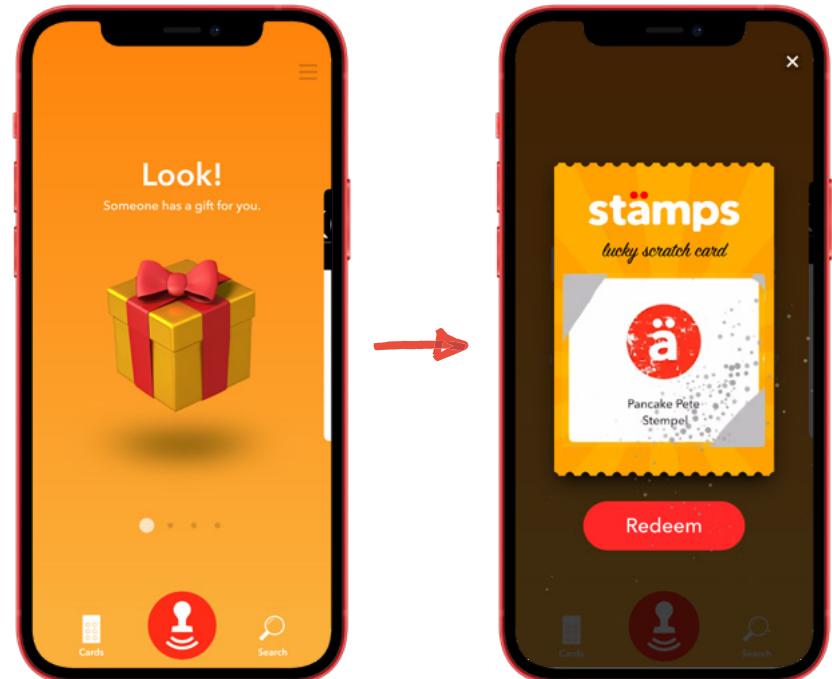
Feature: Gifts

Gifts are sent to users in the form of digital scratch-cards. They are rubbed off by the user and free stamps or vouchers are added to the card.

- configure and send a **desired number** of gifts to **any number of users**
- send gifts to **specific target groups** (e.g. new customers, birthday gift, regular customers etc.)
- win **new customers** who don't have your card yet with a small gift

You have
received a gift!

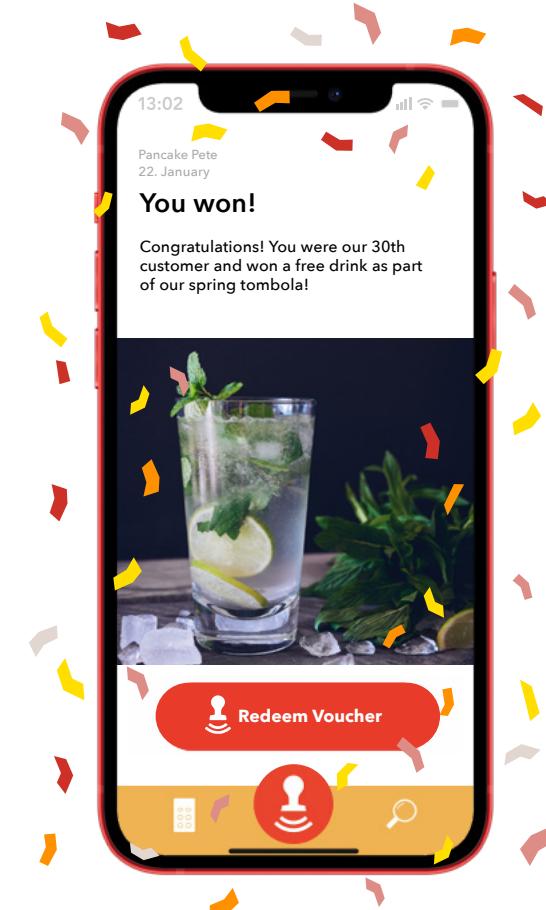
Rub off
scratch-card and
redeem it.



Feature: Tombola

Set a time period in which every X. customer receives a prize of your choice (e.g. free stamps or vouchers)!

- **motivate customers playfully** to shop at your business
- reward every X. customer and thereby also attract **new customers**
- determine the **number of free stamps or vouchers**
- you want to give away during the tombola



Feature: Coupons

Create one-time codes that unlock coupons or free stamps in the stämps app.

- distribute the codes in **mailings** or on **flyers** to motivate customers to visit the store
- your customers simply redeem the **5-digit code** in the app, the coupons or stamps automatically appear on the **bonus card**
- **coupons** can also be used to sell and issue »**value cards**« to customers (e. g. 10-card)
- also distribute stamps with physical **QR code cards** to customers with smartphones without NFC function



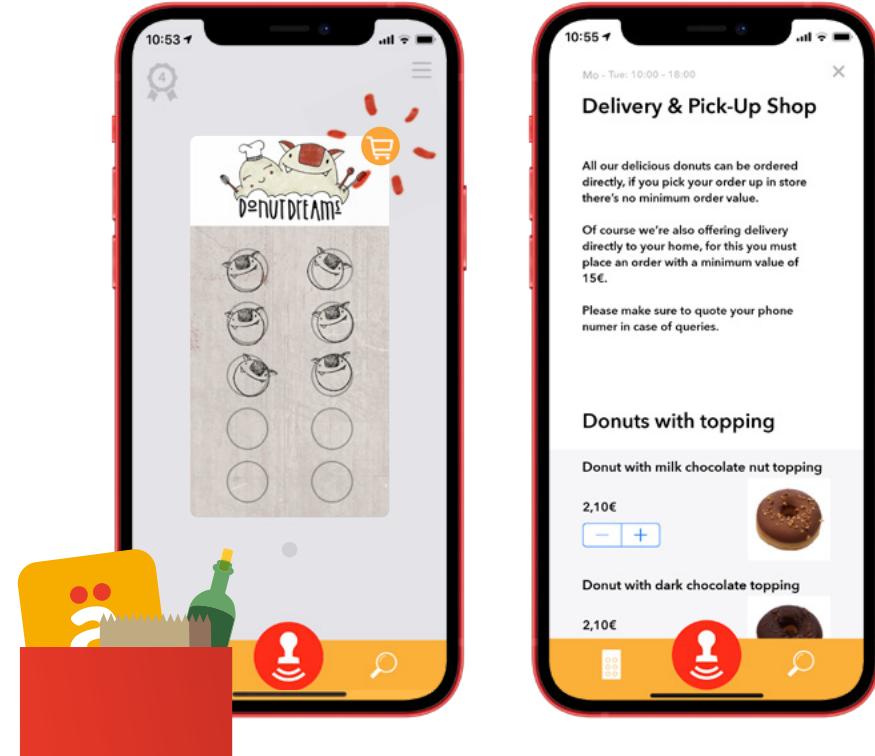
scan QR
code or type
code

Feature: Shop

We are
happy to assist
setting up your
shop.

The integrated ordering system offers a fast and uncomplicated solution for your own online shop. Products can easily be picked and ordered by users. You may offer various delivery options.

- activate **online shopping experience** shortly
- customers order via the app and receive updates on **order status** on their smartphone
- **PayPal** as digital payment option
- **receive orders immediately** via email or notifications
- **order overview** directly visible in the stamps portal
- Besides pick-up and delivery, you may offer **seat ordering** where customers order at the table via the app





more customer frequency

- direct contact with users
- targeted marketing to selected groups



more communication

- send promotions, events, updates at any time - even spontaneously
- create vouchers exclusively for regular guests or new customers



more new customers

- all stämps stores are listed locally and displayed collectively on a map



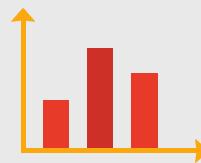
more flexibility

- dynamic and flexible use of the bonuscards within shortest time
- no printing costs
- simple operation
- easy to integrate into the workflow



more privacy

- stämps does not read out personal data
- most modern security standards for the transfer of bonus points



more analysis

- infographics give detailed insight into the usage of your bonus cards
- monthly listing of rewards issued for internal accounting purposes

Costs

In the first **two months**, stämps is **free of charge**, including all functions. After that you can simply choose the package that suits you. And if you change your mind: **the packages can be changed** or canceled **monthly**.

B<small>ä</small>sic-Paket	5€/month
<input checked="" type="checkbox"/> design bonus card	
<input checked="" type="checkbox"/> distribute stamps	
10€/month	
B<small>ä</small>sser-Paket	
<input checked="" type="checkbox"/> design bonus card	
<input checked="" type="checkbox"/> distribute stamps	
<input checked="" type="checkbox"/> share special actions	
<input checked="" type="checkbox"/> analysis tool	
15€/month	
Perf<small>ä</small>kt-Paket	
<input checked="" type="checkbox"/> design bonus card	
<input checked="" type="checkbox"/> distribute stamps	
<input checked="" type="checkbox"/> share special actions	
<input checked="" type="checkbox"/> analysis tool	
<input checked="" type="checkbox"/> coupons & tombolas	
<input checked="" type="checkbox"/> send vouchers	
+ 5€/month	
Shop-Module	own store in the app incl. setup

You want to offer various bonus cards? Each additional card costs 5€ per month.
All prices are subject to the currently applicable VAT.

Material

To get started with stämps, you will receive a **starter set** with all important materials. It contains your personalized NFC stamp as well as useful information and advertising material and is available in different sizes. The »Mini« set contains everything you need for a one-time fee of 30 € (plus shipping).



The starter set »Mini« contains:

- 1× wooden stamp with individual NFC chip
- 1× partner brochure
- 1× quickstart guide
- 1× wooden counter stand
- 1× poster
- 1× stämps door sticker
- 125× info cards with QR stamp code

Become a member

Participation is very simple. To do so, visit
[**www.stamps.de/en/partner**](http://www.stamps.de/en/partner).

- 1 register** company online
- 2 get **NFC stamp****
- 3 design** digital **stamp card**

Do you have any questions? Contact us!
We are happy to help you.

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Mail: partner@stamps.de

stamps

is a project of



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